Total Comfort Family Size

ou expect a 4-wheeler to be tough. Ve think it should be comfortable, oo. For '78, Bronco features long, ide rear springs to cushion your de. Side support contour bucket eats. A rear seat footwell. Plus a ront headliner and door armrests. Vith options like air conditioning, lt steering wheel, power steering, nd full-width bench seats for amily-size comfort.

Ranger XLT

he Ranger XLT offers many luxury eatures in addition to or in place of vhat you get with the Bronco Custom. Exterior features include ectangular headlamps, bright front nd rear bumpers, bright molding round front windshield, rear side vindows, wheel lips and lower ection of tailgate, body side nolding with black vinyl insert and right taillight bezels.

Custom

This is the standard Bronco model. Among the many attractive exterior eatures it has are bright hub caps, right door-mounted mirrors on both eft and right sides, and black ainted front and rear bumpers. *15 x 8 styled steel wheels avail-able after 11/1/77.*

NOTE: Some illustrations include optional equipment. See the standard features for each model, and options on pages 6 and 7 and back cover.

Ranger XLT Interior

The Ranger XLT (in addition to or in place of the features in the Custom Bronco) has cut-pile carpeting, door trim panels with woodgrain accent, seat covering in vinyl or vinyl and cloth, spare tire cover, woodtone dash with bright moldings, and "Ranger XLT" plaque on the glove box. Optional bench seat shown.

Full-Width Folding

Optional rear bench seat f give you 81 cubic feet of c be removed entirely with a