1978 Ford Bronco The Total 4-Wheeler

Total Toughness

The '78 Bronco is the newest 4-wheeler to come out in years. It's all new, top to bottom, front to rear. New styling and appearance. New interior roominess that can seat up to six adults. Built tough with a rugged truck chassis consisting of a steel ladder frame with extra thick frame rails. New standard equipment and features, too. Look it over. You should like what you see . . . inside and out.

Standard features include a hard-working 5.8 litre (351) V-8 engine, 4-speed transmission, part time 4WD, bucket seats for driver and passenger, padded dash, power front disc brakes, front stabilizer bar, footwell for rear passenger comfort and power tailgate window.

Handling Package

For operating over rough terrain, Bronco has an optional handling package. It includes gas-filled quad front shock absorbers, heavy-duty rear shock absorbers and a rear stabilizer bar.

Free Wheeling Bronco

Free Wheeling Package includes tricolor striping (available in orange/tan/cream or blue/white/green depending on which of 18* base colors you select), black bumpers (standard with Custom), dual black low-mount mirrors, sport steering wheel, black glove box applique, and five 15 x 6 styled steel wheels with raised white letter tires. *15 x 8 styled steel wheels available after 11/1/77.* *N.A. with cream.

NOTE: Some illustrations include optional equipment. See the standard features for each model, and options on pages 6 and 7 and back cover.