Sport Bronco with optional radio, rear seat, and special order solid exterior paint treatment (in addition to front winch and bumper).

FORD BRONCOS HAVE ALL THE RIGHT ANGLES

Rugged Ford Broncos combine all the right angles for off-road agility with V-8 performance and your choice of power and dress-up options. A spirited 302-cu. in. V-8 is standard, and features Solid State Ignition system for "breakerless" electrical reliability. Both SelectShift Cruise-O-Matic and power steering are optional. SelectShift Cruise-O-Matic gives you a choice of fully automatic or manual shifting for driving ease in traffic with full off-road control. Ford's integral type power steering provides quick steering response and easy handling in some of the roughest terrain.

Bronco's interior is uncluttered, functional, roomy and practical. Sporty front bucket seats with foam padding in seat cushion and back are standard. A two-passenger rear seat is available. Standard seats are upholstered with attractive, long-wearing vinyl. The convenient transmission shift lever is in the familiar steering-column location.