Bronco Wagon has Special Order solid exterior paint treatment

Bronco has all the right angles to tame any terrain!

Bronco is an adventuresome breed of four-wheeler that can get up, over, around or through all kinds of obstacles that would stop the others. The key angles of approach, breakover and departure (details on the back cover) have been maximized to give optimum off-road freedom and mobility. Large angles of approach and departure permit getting up and down steep inclines or into and out of deep ditches. Big breakover angle helps climbing over peaked projections without hanging up amidships. High ground clearance and tough, protected underside further aid in negotiating difficult obstructions.

Bronco's heavy-duty front axle with free-running hubs and exclusive Mono-Beam front suspension provide great durability and reliability. The identical track of both front and rear axles helps when the going is tough. Front wheels break a trail through brush, snow or sand, and the rear wheels have a matching track so they can follow right through with minimum resistance. You get a smoother ride and have more power in reserve for the really hard spots.

Mono-Beam front suspension is as smooth riding as it is sturdy. Bronco gives you a comfortable ride on the highway and is remarkably well-behaved on off-road jaunts. Wide-track axles provide stability on the slopes and sharp-turning maneuverability. All in all, Bronco is the smooth, sure way to reach those difficult job sites or faraway recreation spots.

Spirited Six or V-8 engines put plenty of power at each wheel for terrain-conquering performance through mud, snow or sand. Sturdy Broncos come in your choice of short-roof pickups or full-roof wagons. Sport Bronco Pickups and Wagons offer higher levels of interior appointments and exterior trim.