Choose your own brand of comfort with a Ford Bronco

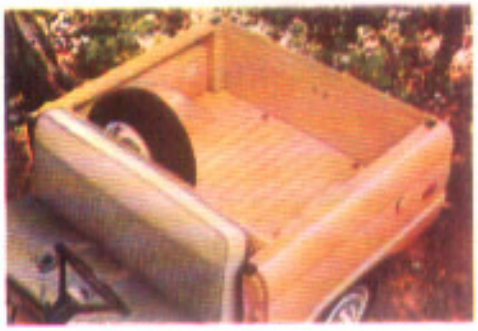
Bronco combines solid strength with surefire comfort, convenience and utility. The attractive interior is roomy and uncluttered. Handsome all-vinyl, full-width seat, fresh air heater and defroster, lockable glove compartment, padded instrument panel, energy-absorbing sun visors and vinyl-coated rubber floor mat are all standard. Special Sport models are available for both Bronco Wagons and Pickups.

Body design and suspended foot pedals help seal out noise, dust and road splash. Eight strategically located rubber-cushion body mounts soak up ground shock and vibration for a softer, quieter ride.

Bronco's convenient transmission shift lever is in the familiar steering-column location. Simple, floor-mounted T-bar transfer case control allows shifting into 4-wheel drive without stopping or clutching. And positive-lock design helps prevent accidental jumping out of 4-wheel drive.

Sport Bronco interior

(Roofs have been removed on Broncos illustrated below to show seating arrangements)



Front full-width seat. A spacious, three-passenger seat is standard on all Broncos. Upholstered in attractive all-vinyl, the seat has a travel adjustment of five inches.

Front bucket seats. For extra comfort and sports flair, you can select pleated-vinyl bucket seats. Both bucket seats are adjustable with five inches of fore and aft travel.

Bucket seats plus full-width rear seat. With front buckets you can also have a matching pleated-vinyl two-passenger rear seat with integral armrests in Bronco Wagons.

SPORT BRONCOS . . . WAGON AND PICKUP

Sport Bronco Wagon and Pickup features, in addition to or in place of standard features, include • Bright-metal "Sport Bronco" emblem • Pleated parchment vinyl front seat • Vinyl door trim panels with bright-metal moldings • Hardboard headlining with bright-metal retainer moldings (Wagon models) • Parchment vinyl simulated-carpet front floor mat with bright-metal retainers • Rear floor mat included with optional rear seat • Cigarette lighter • Satin-finish horn ring • Bright-metal drip rail moldings • Bright-metal windshield and window frames • Bright-metal grille molding and tailgate release handle • Bright headlight, side light, reflector and taillight bezels • Argent-painted grille with bright F-O-R-D letters • Chrome bumpers, front and rear • Chrome front bumper guards • Bright-metal wheel covers (w/15-in. wheels only).