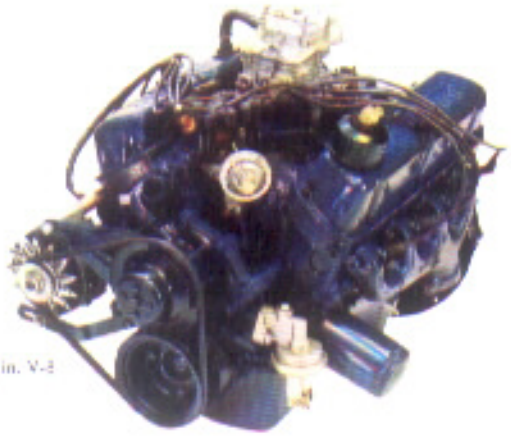
Ford's exclusive Mono-Beam front suspension is simple and sturdy, yet ever so smooth riding. Wide-track axles provide stability on the slopes and sharp turning maneuverability. High ground clearance and tough, protected underside improve off-road reliability and stamina. All in all, Bronco is the sure way to reach those difficult job sites or faraway recreation spots.

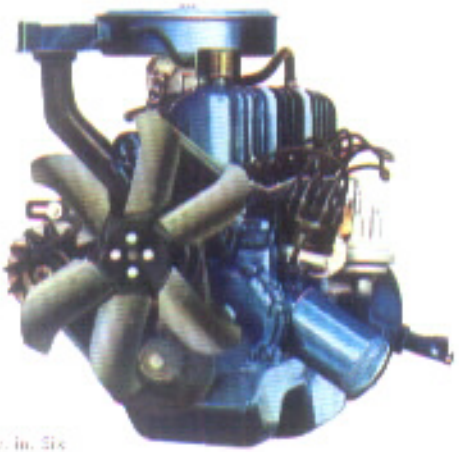
Spirited Six or V-8 engines put plenty of power at each wheel for terrain-conquering performance through mud, snow or sand. Choice of short-roof pickup or full-roof wagon. Bronco Sport Wagon and Sport Pickup models are available for added dash and sports flair.

Bronco has plenty of power to storm hills, pull trailers, and plow deep drifts. Spry 170-cu. in. Six is standard for sure power with outstanding economy. While the optional 302-cu. in. V-8 puts 205 surging horses under the hood! Both engines are equipped for steep grades with special carburetor and fuel pump. Broncos feature optimum power to weight ratios for stay ahead performance on trails or turnpikes.

Bronco Pickup



302-cu. in. V-8



170-cu. in. Six

Rugged Broncos take you any place business calls. Drive right up to the roughest construction site or lead the way surveying. Broncos make excellent "command" cars and versatile utility vehicles.

Install power take-off, winch, battery cables, and Bronco is a great service station emergency vehicle. Add or remove a snowplow in no time flat; blade height is adjustable from inside cab. Kit for inside blade angle control is available.

6000-mile maintenance schedule for chassis lube, oil and oil filter change, and air cleaner service. Consult your Ford Dealer for full service information.

Engine specifications	170-cu. in. Six (standard)	302-cu. in. V-8 (2V) (optional)
Max. Gross HP @ RPM	105 @ 4200	205 @ 4600
Max. Gross Torque (lbs-ft)	156 @ 2200	300 @ 2600
Bore and Stroke (in.)	3.5 x 2.94	4.0 x 3.0
Compression Ratio	8.7 to 1	8.6 to 1