Choose your own brand of comfort with a Ford Bronco

Bronco combines solid strength with surefire comfort, convenience and utility. The attractive interior is roomy and uncluttered. Handsome all-vinyl, full-width front seat, fresh air heater and defroster, lockable glove compartment, padded dash, energy-absorbing sun visors and rubber-coated vinyl front floor mat are all standard. Special Sport models are available for both Bronco Wagons and Pickups.

Body design and suspended foot pedals help seal out noise, dust and road splash. Eight strategically located rubber-cushion body mounts soak up ground shock and vibration for a softer, quieter ride.

Bronco's convenient transmission shift lever is in the familiar steering-column location. Simple, floor-mounted T-bar transfer case control allows shifting into 4-wheel direct drive without stopping or clutching. And positive-lock design helps prevent accidental jumping out of 4-wheel drive.

(Roofs have been removed on Broncos illustrated below to show seating arrangements)

Front full-width seat. A spacious, three-passenger seat is standard on all Broncos. Upholstered in attractive all-vinyl, the seat has a travel adjustment of five inches.

Front bucket seats. For extra comfort and sports flair, you can select pleated-vinyl bucket seats. Bucket seat option also includes outboard seat-belt retractors.

Bucket seats plus rear seat. With front buckets you can also have a matching pleated-vinyl, two-passenger rear seat with integral arm rests on Bronco Wagons.

SPORT BRONCOS . . . WAGON AND PICKUP

Sport Bronco Wagon and Pickup features, in addition to or in place of standard features, include: Bright-metal "Sport Bronco" emblem • Pleated parchment vinyl front seat • Vinyl door trim panels with bright-metal moldings • Hardboard headlining with bright-metal retainer moldings (Wagon models) • Parchment vinyl simulated-carpet front floor mat with bright-metal retainers • Rear floor mat is included with optional rear seat • Cigarette lighter • Satin-finish horn ring • Bright-metal drip rail moldings • Bright-metal windshield and window frames • Bright-metal grille molding, headlight and taillight bezels, tailgate release handle • Argent-painted grille • Chrome bumpers, front and rear • Chrome front bumper guards • Bright-metal wheel covers (with 15-in. wheels only).