Bronco offers luxury and convenience . . . plus the smoothest ride going!

Rugged as it is, inside Bronco is all comfort! Choose from bench or optional bucket seats for the seating package that best meets your needs. All three offer plenty of legroom for driving comfort. Attractive interiors are designed for convenience. The transmission shift lever is in the familiar steering-column location. Only the single-lever transfer-case control is mounted on the floor. The rear cargo area is over 55 inches long and 56 inches wide. Roadster and Wagon models have plenty of room for the optional two-passenger rear seat. Six or optional V-8 engine teamed with a fully synchronized 3-speed transmission and 2-speed through-drive transfer case give Bronco performance-plus. Cushion-beam front suspension assures a smooth ride . . . even at turnpike speeds. Eight strategically located, cushion body mounts soak up road shocks and vibration to further soften and quiet Bronco's ride.

SPORT BRONCO INTERIOR

Front Full-Width Seat. A three-man, full-width front seat is standard on all Broncos. It's upholstered in parchment-colored vinyl. Front seat travel adjustment is five to 7 inches.

Front Bucket Seats. For extra comfort and luxury you can select attractive bucket seats for added sports flair. These bucket seats are upholstered with durable Ford vinyl.

Bucket Seats Plus Full-Width Rear Seat. You can have bucket seats installed in front and a matching two-passenger seat in the rear on your Bronco Roadster or Wagon.

Sport Broncos...Wagon and Pickup

Sport Bronco Wagon and Pickup features, in addition to or in place of standard features, include: Satin-finish instrument panel molding • Vinyl-covered door trim panels with bright-metal moldings • Hardboard headlining with bright-metal retainer moldings (Wagon models) • Parchment vinyl simulated-carpet front floor mat with bright-metal retainers • Cigar-cigarette lighter • Satin finish horn ring • Bright-metal drip rail moldings • Bright-metal windshield and window frames • Bright-metal grille molding, headlight and taillight bezels, tailgate release handle • Chrome bumpers, front and rear • Chrome front bumper guards • Bright-metal wheel covers (w/15-in. wheels only) • "Sport Bronco" emblem.

Ford Motor Company Lifeguard Design Bronco Safety Features...

include a dual hydraulic brake system with warning light; glare-reduced windshield wiper arms and blades and horn button; front seat belts; energy-absorbing instrument panel with padding; padded safety sun visors; 4-way emergency flasher; double-yoke safety door latches and safety hinges; inside day/night rear-view mirror; outside rear-view mirror, driver and passenger sides; double-lock and rate safety glass windshield; windshield washers and variable-speed wipers; safety-designed control areas; backup lights and side marker lights on rel colors and many more.