Bronco comfort and convenience

Whether you prefer the Wagon, Pickup or Roadster—standard or Sport models—you are assured of maximum comfort and convenience in the 1967 Ford Bronco. Interiors are attractive and functional. Bronco offers plenty of leg room. It seats three comfortably on a full-width front seat . . . or you can choose bucket seats. The transmission shift lever is mounted out of the way on the steering column, and the transfer case is operated by a single, floor-mounted T-bar shift lever. Brake and clutch pedals are centered about the steering column. The cargo area is over 55 inches long and 56 inches wide, with plenty of room between wheel-housings for an optional two-passenger seat on Roadster and Wagon models.

Sport Broncos . . . Wagon and Pickup

Sport Bronco Wagon and Pickup features in addition to or in place of standard features include: Bright-metal instrument panel molding • Vinyl-covered door trim panels with bright-metal moldings • Hardboard headlining with bright-metal retainer moldings (Wagon models) • Vinyl front floor mat with bright-metal retainers • Bright-metal seat pivot arm covers (w/optional bucket seats) • Arm rests, LH and RH • Cigar-cigarette lighter • Chrome rear bumper • Bright-metal windshield rail moldings • Bright-metal windshield and window frames • Bright-metal grille molding, headlight and taillight bezels, tailgate release handle • Chrome bumpers, front and rear • Chrome front bumper guards • Bright-metal wheel covers (w/15" wheels only) • "Sport Bronco" emblem.

A wide variety of optional equipment that allows you to customize your Bronco includes: LH & RH arm rests* • Cigar-cigarette lighter* • Cab doors (w/glass and frames—Roadster) • Horn ring* • RH rearview mirror (painted, all models—chrome w/doors) • Manual radio and antenna • Bucket seats • Bench-type rear seat (Roadster and Wagon) • Fresh air heater and defroster • Front and rear chrome bumpers* • Front bumper guards, chrome (w/chrome bumpers only)* • Skid plates (under standard fuel tank and transfer case) • Inside tailgate mounted spare tire carrier (incl. w/rear seat option) • Bright-metal wheel covers (15 inch wheels only)* • High-flotation tires • Auxiliary 11½-gal. fuel tank with cap and gage • Courtesy (map) light • Bright-finish side and tailgate molding (except Roadster) • Bright-metal rocker panel molding • Extra cooling equipment • Reflectors, front and rear • Cone free-running front hubs • Hand operated heater • Dry element air cleaner. *Standard on Sport models

Dealer-Installed Accessories. Convertible top with vinyl doors and plastic windows (Roadster) • Chrome inside handrails • Power take-off • Compass • Warn free-running front hubs • 2-way radio • Snowplow • Front overhead air deflectors • Tachometer • Front-mounted winch • Trailer hitch • Fire extinguisher • Locking gas caps • Tool kit • Front box racks (2).

Front Bench Seat. A three-man, full-width front seat is standard on all Broncos and is upholstered in Parchment-colored vinyl trim. Front seat travel adjustment is five full inches.

Front Bucket Seats. For extra comfort and luxury, attractive bucket seats are available. These bucket seats are upholstered with Parchment-colored, durable Ford vinyl trim.

Bucket Seats Plus Rear Bench Seat. You can have Parchment-colored bucket seats installed in front and a matching two-passenger seat in the rear on your Bronco Roadster or Wagon.