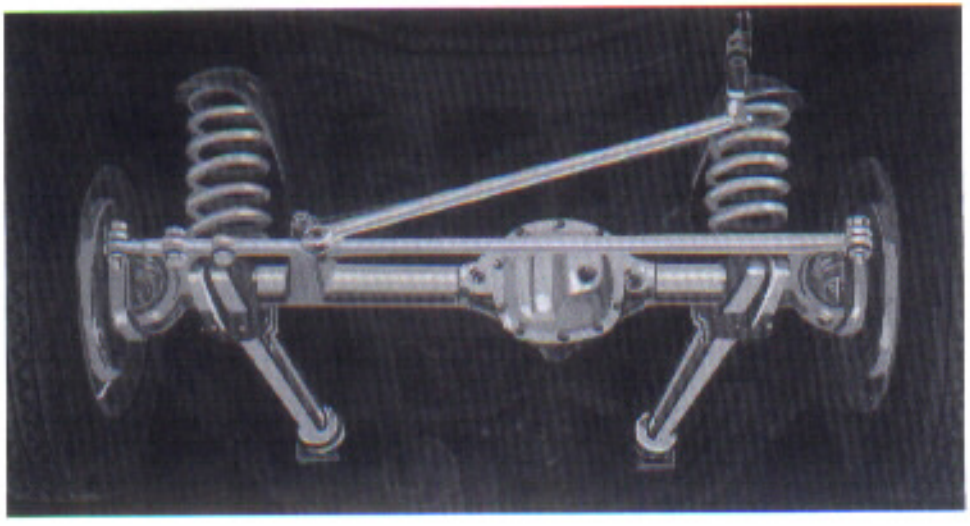
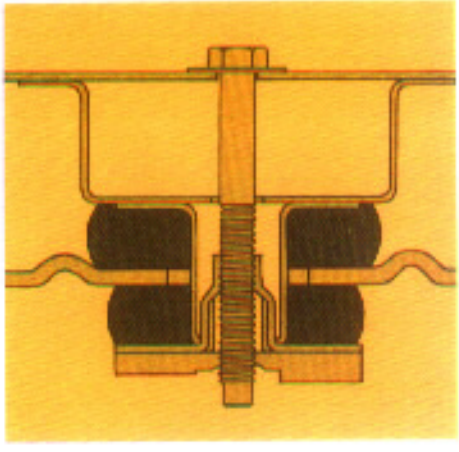
Why BRONCO outrides them all . . .



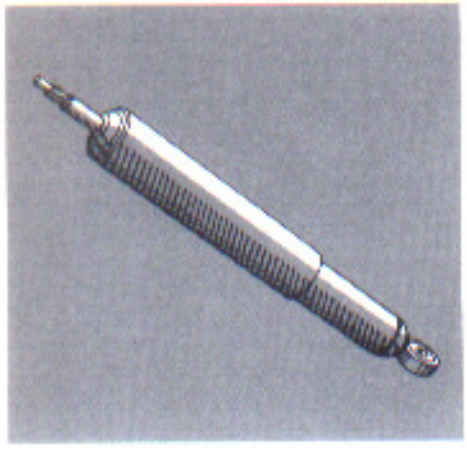
FORD'S UNIQUE MONO-BEAM SUSPENSION

Bronco's Mono-Beam front end suspension provides the finest riding quality of any vehicle of its type without sacrificing cross-country mobility and maneuverability. This is accomplished through the use of easy-riding coil springs and sturdy forged steel radius rods that attach the axle to the frame insulated by heavy rubber bushings, which absorb shock. A forged steel one-inch diameter track bar extending across the front provides lateral stability. Mono-Beam suspension permits a low profile and a better looking four-wheel-drive vehicle than would otherwise be possible.



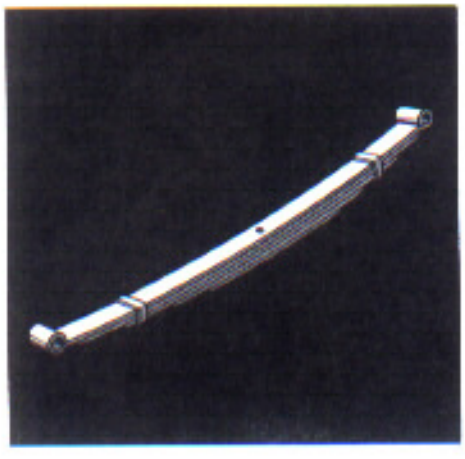
CUSHIONED BODY MOUNTS

Eight heavy rubber cushions, mounted between the body and chassis, soak up noise and vibration . . . make driving more comfortable and quiet even over the roughest terrain.



SHOCK ABSORBERS

Four double-action, telescopic shock absorbers, featuring all-weather multi-viscosity fluid, are provided as standard equipment on the Bronco. Rear shock absorbers are outboard-mounted.



LEAF-TYPE REAR SPRINGS

Single-stage rear main springs are built to give both durability and a smooth ride. The long, wide design of single-stage rear springs provides unusual stability and sturdiness.